

ORDER



Orders	Order / Rev:	104822	Primary AE:	Amy McCreary
	Alt Order #:	06832438	Sales Office:	BLPHI
	Product Desc:	American Crossroads	Sales Region:	National
	Estimate:	694		
	Flight Dates:	10/30/12 - 11/05/12		
	Original Date / Rev:	07/27/12 / 12/03/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	110	\$82,375.00	\$70,018.75	November 2012	110	\$82,375.00	\$70,018.75	0.00	
					Totals	110	\$82,375.00	\$70,018.75	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$82,375.00
Market	100%	\$265,725.81

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$87,689.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,516.13
KTUD	1%	\$2,657.26
KVVU	17%	\$45,173.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,314.52

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagners	6M	430a-5a	-T-----	:30	1	\$200.001	0.00	NM	1	\$200.00	
Wake Up Early Wagners															
WAKE-W/WAGNERS REV RATE															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/29/12		11/04/12		-T-----		1		\$200.00		0.00					

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.001	0.00	NM		1	\$200.00											
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E 2	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagners	CM	430a-5a	--W-----	:30	1	\$200.001	0.00	NM		1	\$200.00											
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E 4	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$200.001	0.00	NM		1	\$200.00											
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E 5	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$200.001	0.00	NM		1	\$200.00											
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E 6	KSNV	10/30/12	10/30/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 7	KSNV	10/31/12	10/31/12	The Agenda 1230pm	CM	1230-1p	--W-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 8	KSNV	11/01/12	11/01/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 9	KSNV	11/02/12	11/02/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 10	KSNV	11/05/12	11/05/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00																					
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.001	0.00	NM		1	\$350.00											
News 3 Sunrise SUNDAY																										
AVG. ALL WKS/NW3-SUNRS WKND REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S	1	\$350.00	0.00																					
E 12	KSNV	10/30/12	10/30/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
Rachael Ray																										
RACHAEL RAY REV RATE																										
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Week: 10/29/12	11/04/12	-T-----	1	\$325.00	0.00																					
E 13	KSNV	10/31/12	10/31/12		CM	11am-12pm	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00											

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----	1	\$325.00	0.00						
E 14	KSNV	11/01/12	11/01/12	Rachael Ray		CM	11am-12pm		---	T---	:30	1	\$325.001	0.00	NM
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00						
E 15	KSNV	11/02/12	11/02/12	Rachael Ray		CM	11am-12pm		----	F--	:30	1	\$325.001	0.00	NM
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----F--	1	\$325.00	0.00						
E 16	KSNV	11/05/12	11/05/12	Rachael Ray		CM	11am-12pm		M-----		:30	1	\$325.001	0.00	NM
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00						
E 17	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune	CM	7-730pm		----	S-	:30	1	\$550.001	0.00	NM	
				SAT/ Wheel of Fortune											
				WHEEL REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----S-	1	\$550.00	0.00						
E 18	KSNV	10/30/12	10/30/12	The Doctors		CM	2pm-3pm		-T-----		:30	1	\$325.001	0.00	NM
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$325.00	0.00						
E 19	KSNV	10/31/12	10/31/12	The Doctors		CM	2pm-3pm		--W----		:30	1	\$325.001	0.00	NM
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----	1	\$325.00	0.00						
E 20	KSNV	11/01/12	11/01/12	The Doctors		CM	2pm-3pm		---T---		:30	1	\$325.001	0.00	NM
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00						
	Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type
	1	KSNV	10/29/12-11/04/12	The Doctors			2pm-3pm				---Th-----	:30	(\$325.00)	0.00	NM
				See MG 20.2											
				[NEWS INTERRUPT - OBAMA SPOKE]											
	2	KSNV	11/02/12-11/02/12	The Doctors			2pm-3pm				----F-----	:30	\$325.00	0.00	NM
				MG for 20.1 11/01											
E 21	KSNV	11/02/12	11/02/12	The Doctors		CM	2pm-3pm		----F--		:30	1	\$325.001	0.00	NM
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----F--	1	\$325.00	0.00						
E 22	KSNV	11/05/12	11/05/12	The Doctors		CM	2pm-3pm		M-----		:30	1	\$325.001	0.00	NM
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00						
E 23	KSNV	10/30/12	10/30/12	Late Night w/Fallon	CM	1237a-136am		-T-----		:30	1	\$250.001	0.00	NM	
				Late Night w/Fallon											
				J FALCON-NBC< REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----	1	\$250.00	0.00						

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KSNV

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E 24	KSNV	10/31/12	10/31/12	Late Night w/Fallon	CM	1237a-136am	--W---	:30	1	\$250.001	0.00	NM		1	\$250.00											
Late Night w/Fallon																										
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Week: 10/29/12	11/04/12	--W---	1	\$250.00	0.00																					
E 25	KSNV	11/01/12	11/01/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$250.001	0.00	NM		1	\$250.00											
Late Night w/Fallon																										
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E 26	KSNV	11/02/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$250.001	0.00	NM		1	\$250.00											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$250.00	0.00																					
E 27	KSNV	11/05/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001	0.00	NM		1	\$250.00											
Late Night w/Fallon																										
J FALLO-NBC< REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$250.00	0.00																					
E 28	KSNV	10/30/12	10/30/12	M-F Today Show III 4th 10AM		10am-11am	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-T-----	1	\$325.00	0.00																					
E 29	KSNV	10/31/12	10/31/12	M-F Today Show III 4th 10AM		10am-11am	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--W----	1	\$325.00	0.00																					
E 30	KSNV	11/01/12	11/01/12	M-F Today Show III 4th 10AM		10am-11am	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	---T---	1	\$325.00	0.00																					
E 31	KSNV	11/02/12	11/02/12	M-F Today Show III 4th 10AM		10am-11am	----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	----F--	1	\$325.00	0.00																					
E 32	KSNV	11/05/12	11/05/12	M-F Today Show III 4th 10AM		10am-11am	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 11/05/12	11/11/12	M-----	1	\$325.00	0.00																					
E 33	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	1	\$450.001	0.00	NM		1	\$450.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNERS1 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	-T-----	1	\$450.00	0.00																					
E 34	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	1	\$450.001	0.00	NM		1	\$450.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNERS1 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	--W----	1	\$450.00	0.00																					
E 35	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	1	\$450.001	0.00	NM		1	\$450.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNERS1 REV RATE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	---T---	1	\$450.00	0.00																					
E 36	KSNV	11/02/12	11/02/12		CM	5-6a	----F--	:30	1	\$450.001	0.00	NM		1	\$450.00											

Order / Rev: 104822 Advertiser: American Crossroads
 Alt Order #: 06832438 Product Desc: American Crossroads **KSNV**
 Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>-----F--</u> 1 \$450.00 0.00															
E 37	KSNV	11/05/12	11/05/12	M-F 5-6a WakeUp w/Wag CM		5-6a		:30	1	\$450.001	0.00	NM		1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/11/12 <u>M-----</u> 1 \$450.00 0.00															
E 38	KSNV	10/30/12	10/30/12	M-F Today Show II 3rd HCM		9-10a		:30	1	\$750.001	0.00	NM		1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>-T-----</u> 1 \$750.00 0.00															
E 39	KSNV	10/31/12	10/31/12	M-F Today Show II 3rd HCM		9-10a		:30	1	\$750.001	0.00	NM		1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>--W----</u> 1 \$750.00 0.00															
E 40	KSNV	11/01/12	11/01/12	M-F Today Show II 3rd HCM		9-10a		:30	1	\$750.001	0.00	NM		1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>--T---</u> 1 \$750.00 0.00															
E 41	KSNV	11/02/12	11/02/12	M-F Today Show II 3rd HCM		9-10a		:30	1	\$750.001	0.00	NM		1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>----F--</u> 1 \$750.00 0.00															
E 42	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd HCM		9-10a		:30	1	\$750.001	0.00	NM		1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/11/12 <u>M-----</u> 1 \$750.00 0.00															
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm		:30	1	\$550.001	0.00	NM		1	\$550.00
SAT/Jeopardy															
JEP REV RATE/PG															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>-----S-</u> 1 \$550.00 0.00															
E 44	KSNV	10/30/12	10/30/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL REV RATE/PG															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>-T-----</u> 1 \$1,300.00 0.00															
E 45	KSNV	10/31/12	10/31/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL REV RATE/PG															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>--W----</u> 1 \$1,300.00 0.00															
E 46	KSNV	11/01/12	11/01/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEEL REV RATE/PG															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>---T---</u> 1 \$1,300.00 0.00															
E 47	KSNV	11/02/12	11/02/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
M-F Wheel of Fortune															
WHEE REV RATE/PG															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 <u>----F--</u> 1 \$1,300.00 0.00															
E 48	KSNV	11/05/12	11/05/12		CM	7-730pm		:30	1	\$1,300.001	0.00	NM		1	\$1,300.00

Order / Rev: 104822 Advertiser: American Crossroads
 Alt Order #: 06832438 Product Desc: American Crossroads **KSNV**
 Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL REV RATE/PG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----						1	\$1,300.00	0.00			
E 49	KSNV	10/30/12	10/30/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.001	0.00	NM		1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----						1	\$750.00	0.00			
E 50	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.001	0.00	NM		1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----						1	\$750.00	0.00			
E 51	KSNV	11/01/12	11/01/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.001	0.00	NM		1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---						1	\$750.00	0.00			
E 52	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	1	\$750.001	0.00	NM		1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		-----F--						1	\$750.00	0.00			
E 53	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.001	0.00	NM		1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----						1	\$750.00	0.00			
E 54	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----						1	\$725.00	0.00			
E 55	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----						1	\$725.00	0.00			
E 56	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---						1	\$725.00	0.00			
E 57	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		-----F--						1	\$725.00	0.00			
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP &, RATE & PG.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----						1	\$725.00	0.00			
E 59	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/WagCM		6-7a	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----						1	\$1,000.00	0.00			
E 60	KSNV	10/31/12	10/31/12	CM	6-7a	--W----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00	

Order / Rev: 104822 Advertiser: American Crossroads
 Alt Order #: 06832438 Product Desc: American Crossroads **KSNV**
 Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wagners															
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ---W--- 1 \$1,000.00 0.00															
E 61	KSNV	11/01/12	11/01/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ---T--- 1 \$1,000.00 0.00															
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a		:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/04/12 M----- 1 \$1,000.00 0.00															
E 64	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am		:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -T----- 1 \$1,500.00 0.00															
E 65	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am		:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 --W---- 1 \$1,500.00 0.00															
E 66	KSNV	11/01/12	11/01/12	Today Show	CM	658a-9am		:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ---T--- 1 \$1,500.00 0.00															
E 67	KSNV	11/02/12	11/02/12	Today Show	CM	658a-9am		:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ----F-- 1 \$1,500.00 0.00															
E 68	KSNV	11/05/12	11/05/12	Today Show	CM	658a-9am		:30	1	\$1,500.001	0.00	NM		1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 11/05/12 11/11/12 M----- 1 \$1,500.00 0.00															
E 69	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F Early News															
VARIOUS REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 -T----- 1 \$1,200.00 0.00															
E 70	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F Early News															
VARIOUS REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 --W---- 1 \$1,200.00 0.00															
E 71	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F Early News															
VARIOUS REV RATE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 ---T--- 1 \$1,200.00 0.00															
E 72	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser:	American Crossroads
Product Desc:	American Crossroads
Estimate:	694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-----F--		1	\$1,200.00	0.00					
E 73	KSNV	11/05/12	11/05/12	M-F Early News		CM	5-630p		M-----	:30	1	\$1,200.00	1	0.00	NM
				M-F Early News											
				VARIOUS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----		1	\$1,200.00	0.00					
E 74	KSNV	10/30/12	10/30/12	Noon News		CM	12-1230pm		-T-----	:30	1	\$425.00	1	0.00	NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----		1	\$425.00	0.00					
E 75	KSNV	10/31/12	10/31/12	Noon News		CM	12-1230pm		--W----	:30	1	\$425.00	1	0.00	NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----		1	\$425.00	0.00					
E 76	KSNV	11/01/12	11/01/12	Noon News		CM	12-1230pm		---T---	:30	1	\$425.00	1	0.00	NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---		1	\$425.00	0.00					
E 77	KSNV	11/02/12	11/02/12	Noon News		CM	12-1230pm		----F--	:30	1	\$425.00	1	0.00	NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----F--		1	\$425.00	0.00					
E 78	KSNV	11/05/12	11/05/12	Noon News		CM	12-1230pm		M-----	:30	1	\$425.00	1	0.00	NM
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 11/05/12	11/11/12	M-----		1	\$425.00	0.00					
E 79	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY		CM	6a-7a		----S-	:30	1	\$350.00	1	0.00	NM
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-----S-		1	\$350.00	0.00					
E 80	KSNV	10/30/12	10/30/12	Dr. Phil		CM	3-4p		-T-----	:30	1	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	-T-----		1	\$450.00	0.00					
E 81	KSNV	10/31/12	10/31/12	Dr. Phil		CM	3-4p		--W----	:30	1	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	--W----		1	\$450.00	0.00					
E 82	KSNV	11/01/12	11/01/12	Dr. Phil		CM	3-4p		---T---	:30	1	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	---T---		1	\$450.00	0.00					
E 83	KSNV	11/02/12	11/02/12	Dr. Phil		CM	3-4p		----F--	:30	1	\$450.00	1	0.00	NM
				Dr Phil											
				DR. PHIL<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/29/12	11/04/12	----F--		1	\$450.00	0.00					
E 84	KSNV	11/05/12	11/05/12			CM	3-4p		M-----	:30	1	\$450.00	1	0.00	NM

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Dr. Phil													
		Dr Phil													
		DR. PHIL<													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 11/05/12	11/11/12	M-----		1			\$450.00	0.00					
E 85	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am			-----S	:30	1	\$750.00	1	\$750.00	
		Sunday Today													
		SUN TODAY-NBC REV RATE													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S		1			\$750.00	0.00					
E 86	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am			-----S-	:30	1	\$625.00	1	\$625.00	
		Saturday Today													
		AVG. ALL WKS													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S-		1			\$625.00	0.00					
E 87	KSNV	10/31/12	10/31/12	Wed PR 9-10p	CM	9-10pm			--W----	:30	1	\$4,000.00	1	\$4,000.00	
		Wednesday Prime 9-10pm													
		SVU RATE & PC													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	--W----		1			\$4,000.00	0.00					
E 88	KSNV	11/03/12	11/03/12	News 3 Live in Prime	CM	7-10pm			-----S-	:30	1	\$1,200.00	1	\$1,200.00	
		News 3 in Prime													
		NBC PRIME REV RATE/PG													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S-		1			\$1,200.00	0.00					
	Spot	Ch	Date Range	Description		Start/End Time			Weekdays	Length		Rate	Rtg	Type	
1	KSNV	10/29/12-11/04/12	News 3 Live in Prime		7-10pm			-----Sa--	:30	(\$1,200.00)	0.00	NM			
		See MG 88.2													
		[ORDERED PROGRAM DOES NOT AIR]	ORDERED PROGRAM DOES NOT AIR												
2	KSNV	11/03/12-11/03/12	RALSTON in PRIME		8-11pm			-----Sa--	:30	\$1,200.00	0.00	NM			
		Ⓜ MG for 88.1 11/03	[PROG CHANGE]												
E 89	KSNV	11/03/12	11/03/12	News 3 Today - SATURDAY	CM	9am-930am			-----S-	:30	1	\$500.00	1	\$500.00	
		News 3 Today - SAT													
		AVG. ALL WKS													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S-		1			\$500.00	0.00					
E 90	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-	:30	1	\$1,100.00	1	\$1,100.00	
		Sa-Su News 3 at Eleven													
		WKD2 NWS-AT 11<													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S-		1			\$1,100.00	0.00					
E 91	KSNV	11/04/12	11/04/12	Chris Matthews 9:30AM	CM	9:30a-10a			-----S	:30	1	\$600.00	1	\$600.00	
		Chris Matthews SUN 9:30am													
		CM REV RATE/PG													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S		1			\$600.00	0.00					
E 92	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm			-----S-	:30	1	\$675.00	1	\$675.00	
		Sa-Su Early News													
		AVG. ALL WKS REV RATE													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-----S-		1			\$675.00	0.00					
E 93	KSNV	11/01/12	11/01/12	Thurs PR 10-11p	CM	10-11pm			---T---	:30	1	\$3,200.00	1	\$3,200.00	
		Thursday Prime 10-11pm													
		ROCK CENTER REV RATE/PROGRAM													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	---T---		1			\$3,200.00	0.00					
E 94	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm			-T-----	:30	1	\$425.00	1	\$425.00	
		Days of our Lives													
		DAYS-OUR LIVES<													
		Start Date	End Date	Weekdays		Spots/Week			Rate	Rating					
		Week: 10/29/12	11/04/12	-T-----		1			\$425.00	0.00					

Order / Rev: 104822
Alt Order #: 06832438
Flight Dates: 10/30/12 - 11/05/12

Advertiser:	American Crossroads
Product Desc:	American Crossroads
Estimate:	694

KSNEWS.COM

Order / Rev: 104822
 Alt Order #: 06832438
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 694

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E106	KSNV	11/01/12	11/02/12	Ralston Reports	CM	730-758pm	---TF--	:30	2	\$900.001	0.00	NM		2	\$1,800.00
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	---TF--		2	\$900.00		0.00						
E107	KSNV	11/05/12	11/05/12	Ralston Reports	CM	730-758pm	M-----	:30	1	\$900.001	0.00	NM		0	\$0.00
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 11/05/12	11/11/12	M-----		1	\$900.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSNV	11/05/12-11/11/12	Ralston Reports	730-758pm			M-----	:30	(\$900.00)	0.00	NM		
Credited															
[CREDIT-REFUND]															
E108	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Meet the Press															
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		1	\$3,000.00		0.00						
E109	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,200.002	0.00	NM		1	\$1,200.00
News 3 in Prime															
ADDEDSPOT NEWS AFT NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	-----S		1	\$1,200.00		0.00						